

edu melgoza*

audiovisual designer + art director

about

I am an Audiovisual Designer and Art Director. I have studied the relationship between design, digital media, and technology for the creation of images and videos through various creative methods and techniques.

I am interested in social behavior and human connections that lead to the development of experiences that create meaningful impact.

experience

Graphic Designer Jr. / Multimedia
1089 Mejores Ideas — Qro, México
February 2018 / September 2018

Graphic Designer Sr.
IW Digital — Qro, México
September 2018 / January 2020

Lead Brand Graphic Designer
OPPO Mexico — CDMX, México
January 2020 / March 2022

Lead Brand Graphic Designer
taringa! — Remote
March 2022 / February 2023

Graphic Designer Sr. / Creative
Together MKT Agency — Remote / CDMX
May 2023 / March 2024

Quality Specialist
Design Pickle — Remote
October 2023 / September 2024

Certifications Lead Graphic Designer Sr.
Product School — Remote
March 2024 / Now

projects

Lead Graphic Designer
Proyecto KUXTAL — Solar Decathlon 2015
October 2014 / December 2015

Media Photographer
CutOut Fest 2017
October 2017

Media Photographer
Festival Pulso GNP 2019
May 2019

software

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premier Pro
Maya Autodesk
Figma
Unity
Suite Office
Blender
TouchDesigner
Keynote

education

ITESM Campus Querétaro
Ba. Animation and Digital Art
August 2013 — May 2018

Universidad Rey Juan Carlos Madrid
Integral Design and Image Management
January 2017 — August 2017

skills

Research for Design
User Centered Design
Social Media Content
Conceptualizing and Development
Branding
Creative Thinking
Prototyping
2D/3D Illustration
3D Render
Motion Graphics

contact

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